



ED FUNDAMENTALS

NEWS

FALL 2009

A Newsletter from the Philadelphia Education Fund

www.philaedfund.org

Ed Fund Chosen To Pilot Citi Postsecondary Success Program

On October 21st, the Philadelphia Education Fund held a press conference to publicly launch the Citi Postsecondary Success Program (CPSP). Several important education stakeholders, including Citi Foundation President and Chief Executive Officer Pamela Flaherty, Tomás Hanna, Chief of Staff to School District of Philadelphia Superintendent Arlene Ackerman, and Mayor Michael Nutter joined us as we introduced this new initiative.

CPSP is a five-year collaborative project to increase the number of low-income and first generation public high school students who enroll and succeed in postsecondary education. The Citi Foundation has provided a five-year \$5,150,000 grant to the Academy for Educational Development (AED) and the Public Education Network (PEN) to launch CPSP, working with three local education funds in Philadelphia, Miami, and San Francisco.

The Ed Fund is serving as the local implementation partner and will convene partnerships of critical stakeholders in K-16 education, youth-serving community organizations, city government, business and civic groups to develop a comprehensive approach to improving postsecondary education outcomes in the city. The Ed Fund will receive a \$600,000 five-year matching grant for planning and implementation.

Pamela Flaherty, President and Chief Executive Officer at the Citi Foundation, notes, "The Philadelphia



At the October 21st press conference:

Top Photo: Students from the four Philadelphia high schools that are a part of CPSP join Ed Fund Executive Director Carol Fixman (left) and Citi Foundation President and CEO Pamela Flaherty (right).



Left Photo: Mayor Michael Nutter urges the students present to "be peer leaders, get a great education, stick to it."

Education Fund has an exceptional record in building public/private coalitions that truly make a difference. We're looking forward to working with them to coordinate the efforts of the many organizations already out there working on college access and success to help more Philadelphia students realize their dreams of earning a postsecondary degree."

Philadelphia CPSP will impact low-income and first generation public high school students. Specifically, CPSP will work with Ben Franklin High School, Roxborough High School, Kensington Business High School, and Kensington Creative and Performing Arts High School through a broad-based partnership to

Continued on next page

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Continued from cover

Citi Postsecondary Success Program

develop a model college access and success system. Key work will include coordinating and aligning services that support college preparation, contributing to school-wide college readiness cultures, and involving student and families in planning for college beginning in the ninth grade.

As part of a national CPSP evaluation, OMG Center for Collaborative Learning will collect data on student outcomes which will be used to identify barriers as well as to inform important changes in preparing students to enroll and succeed in college. Findings will be disseminated widely to key stakeholders to foster a better understanding of best practices in the postsecondary access and success arena.

For more information about CPSP, contact Rick Moses at 215-665-1400 x3340. For funding opportunities, contact Jenifer Trachtman at 215-665-1400 x3309 or jtrachtman@philaedfund.org.

Ed Fund Receives TTT Award

In October, the Ed Fund was awarded a highly competitive U.S. Department of Education Transition to Teaching grant to support Philadelphia Teacher Residency (PTR). This is a five-year, \$2.2 million award. With this support, PTR will recruit and retool 160 STEM [science, technology, engineering, and math] professionals over the next five years to become math and science teachers in high-need School District of Philadelphia schools. The Ed Fund's PTR partners are the School District of Philadelphia, the Philadelphia Federation of Teachers, and the University of Pennsylvania Graduate School of Education. PTR is affiliated with the national organization, Urban Teacher Residency United, www.utruncated.org.

LETTER FROM THE EXECUTIVE DIRECTOR



The Ed Fund has had an amazing year. We joined with Fleisher Art Memorial and Public Citizens for Children and Youth to launch ArtsRising (Arts for Youth). We became the national technical assistance partner to Diplomas Now (www.diplomasnow.org), which is the national replication of a dropout prevention model we first piloted here in Philadelphia in collaboration with Johns Hopkins University, City Year, Communities in Schools, and the School District of Philadelphia. We are launching the Citi Program as reported in this issue, and, all the while, we continue our research, direct services to students, and civic engagement activities.

We could not have had such a tremendous year without your generous support. Your contributions to the Ed Fund totaled \$4.4 million dollars last year. You invested in our work, so that we can continue to improve the quality of public education for our youth. On behalf of these youth, we thank you.

We know that with this success comes responsibility. On a national level, the President has urged all of us to come together with courage and strength to make a difference for future generations of Americans. We need your continued help to realize this national mandate locally.

Your continued generosity to the Philadelphia Education Fund helps make our success possible and makes the dream of quality education real for our children. Thank you for your support. We look forward to seeing you at this year's EDDY Awards celebration on November 19.

Sincerely,

A handwritten signature in blue ink that reads "Carol S. Fixman". The signature is written in a cursive, flowing style.

Carol S. Fixman, Executive Director



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Note: Donors in blue have earmarked part or all of their gift to the Philadelphia Scholars Program.

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Scholars Advisory Committee member Jermaine Bromell with Philadelphia Scholars Alumna Louise Hall during the S4S Post-tournament reception at Osteria Restaurant

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Bill Becker and Happy Fernandez at the 2008 EDDY awards

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2009 EDDY AWARDS

November 19th, 2009 at 5:30 PM

Edmund D. Bossone Research Enterprise Center, College of Engineering at Drexel University
Tickets: www.philaedfund.org/eddys, 215-665-1400 x3307, or jwalsh@philaedfund.org

EDDYS 2009 Preview



The 2009 EDDY awards, to be held on November 19th, will once again honor the individuals and organizations who share the Ed Fund's mission of improving public education in our region. There's still time to purchase tickets so don't miss out! Below, the inspiring stories of the 2009 EDDY awardees show why we must all continue to support quality public education.



STAR ALUMNUS EDDY Acel Moore

Pulitzer Prize winner and *Philadelphia Inquirer* Associate Editor Emeritus, Acel Moore is a Philadelphia native and graduate of Overbrook High School. He began his journalism career in 1962 at the *Philadelphia Inquirer* and quickly became a well-respected reporter. In 1977, Moore won the Pulitzer Prize, Heywood Broun, National Headliner, and Robert F. Kennedy awards for an investigative series of articles he co-authored on the abuse of inmates at Fairview State Hospital in Fairview, PA. Moore was the 3rd African American to win the Pulitzer Prize and the first to win the award for investigative journalism. Moore is a co-founder of the National Association of Black Journalists, and the Acel Moore Journalism Career Development Workshop for high school minority students interested in the field of journalism.

STAR COMMITMENT TO EDUCATION EDDY Temple University Beasley School of Law's LEAP Program

The mission of the Temple University Beasley School of Law's LEAP Program is to educate non-lawyers, particularly middle and high school students from Philadelphia area high schools, about the law and citizenship. Founded in 1974, LEAP works to achieve its mission by teaching students about the principles of democracy while simultaneously developing their critical reading, writing and thinking skills.

STAR BUSINESS EDDY Lincoln Financial Group

The Lincoln Financial Foundation established its Philadelphia-based Charitable Contributions Committee in December 1999 to focus on projects and programs that have an immediate and direct impact on the welfare and quality of life of the citizens in the City of Philadelphia. Specifically, the committee concentrates on the areas of arts and culture, education/workforce development, and human services. Since 1999, the committee has awarded almost \$20 million to more than 100 nonprofit organizations.

STAR COMMUNITY EDDY Philadelphia Student Union (PSU) and Youth United for Change (YUC)

This year, the Ed Fund is pleased to honor two important partners in developing community voices for quality public education. The Philadelphia Student Union (PSU) works with students from the Philadelphia School District to develop young leaders who demand quality education for themselves and their peers. PSU has flourished into an important and recognizable advocate for the improvement of Philadelphia public schools. Youth United for Change (YUC) works to develop and empower young Philadelphia leaders to improve the quality of education and services available in their communities. Through YUC, a diverse group of students work together to identify common concerns and take collective action to address them.

THE RISING STAR EDDY

This award will be given to a promising college student in the College Access/Philadelphia Scholars program.

Congratulations College Access Program

The Philadelphia Education Fund's College Access Program was recently presented with the Black Wharton Undergraduate Association's first inaugural Galvanizing Adolescents towards Achievement award. The recognition took place at the Association's Gala Dinner on April 30th at the University of Pennsylvania's Houston Hall of Flags. The Black Wharton Undergraduate Association (BWUA) values responsible world citizens and organizations, and recognizes that it is imperative that all citizens unite and support one another in an effort to survive these trying times. Proceeds from all ticket sales and sponsorship from the gala were donated to the Ed Fund to benefit the College Access Program.



College Access Director Thomasennia Amos with Black Wharton Undergraduate Association Members (from left) Haywood Perry, III, Aghogho Ughwanogho, and Tiffany John-Lewis

At The Ed Fund

The Ed Fund has named **Rick Moses** Director of the Citi Postsecondary Success Program (CPSP). **Ros Purnell** has been named CPSP Program Coordinator.



Varissa McMickens became Director of ArtsRising (Arts for Youth) in September. Previously the Executive Director of the DC Arts & Humanities Education Collaborative, Varissa has held various positions related to the arts and education and has a particular expertise in developing partnerships and coalitions.

Vaneeda Days has been named Scholarship Coordinator for the Philadelphia Scholars Program, replacing Angela Smith who left the Ed Fund over the summer. Vaneeda was formerly the Administrative Assistant for Philadelphia Scholars.



Chandra Bembery joined the Ed Fund as the Administrative Assistant for the Philadelphia Scholars Program. Chandra brings to the Ed Fund years of administrative experience.

We welcome **Amy Kiyota**, the Ed Fund's new Philly Fellow. The Philly Fellows Program is a year-long post-graduate fellowship funded, in part, by AmeriCorps* VISTA. Amy, a graduate of Ursinus College, is our Research and Communications Fellow.



Lori Kalb joined the Ed Fund as the Receptionist for our main office in the United Way Building.

Sarah Zander (not pictured), a Drexel University School of Public Health graduate student is completing a research internship at the Ed Fund as part of her community-based Masters program.

New Website On The Way

Later this year, we will be launching our new website. The site will provide you with a better understanding of our role in public education and your role as a public education advocate. Look for big improvements soon at www.philaedfund.org.



ED FUNDAMENTALS

25th Anniversary Events

The Ed Fund is celebrating its 25th Anniversary in 2010 and we want you to be a part of the festivities! Don't miss out on these exciting events.

EDDY AWARDS November 2009. Celebrate the Stars of Public Education. For more information, contact Jenifer Trachtman, 215-665-1400 x3309 or jtrachtman@philaedfund.org.

SCORE 4 SCHOLARSHIPS BASKETBALL TOURNAMENT April 11, 2010: Play 5-on-5 basketball in the historic Palestra and raise dollars for Philadelphia Scholars' college scholarships. More of a foodie than a basketball fan? No problem! Join us the Monday after the tournament as renowned chef and restaurateur Marc Vetri once again hosts our post-tourney celebration at Osteria Restaurant. For more information, contact Karen Stokes, 215-665-1400 x3329 or kstokes@philaedfund.org.

CELEBRATION OF SCHOLARS June 2010: Go Scholars! Toast to the 20th anniversary of the Philadelphia Scholars Program at the Comcast Center. For more information, contact Karen Stokes, 215-665-1400 x3329 or kstokes@philaedfund.org.

Volunteers and Players Needed for Score 4 Scholarships Basketball Tournament

Volunteer or play at the Philadelphia Scholars Program's 2010 Score 4 Scholarships Basketball Tournament at the historic Palestra at the University of Pennsylvania.

To learn more, contact:
Karen Stokes,
215-665-1400, x3329

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