

## Build The System That Helps Students Choose What's Next.

**Insight can help your high school build a sustainable, whole-school system that makes postsecondary planning the standard for *all* students, not just a select few.**

**E**very high school student deserves more than a diploma. They need a clear, supported path after graduation: college, career training or certifications, entrepreneurship, military service.

**Insight** is a framework for postsecondary exploration and planning offered by the Philadelphia Education Fund (PEF), which has fostered students' college and career success for more than 40 years. We partner with high schools seeking practical insight and action steps for helping students consider options and plan for what's next.

Over four years, **Insight** works alongside school leaders, counselors and staff, and community-based partners to build stronger college and career readiness systems from the inside out.

**This isn't an add-on program.  
It's a smarter way to strengthen  
what you're already doing.**



**Insight is seeking new partners  
for the 2026–2027 school year.**

To learn more, contact Isabella Bowker, Senior Manager, Insight at [ibowker@philaedfund.org](mailto:ibowker@philaedfund.org).

### What Insight Makes Possible:

#### CLARITY

Data, not guesswork, drives decisions

#### ALIGNMENT

Leadership and staff define and work toward common, measurable goals

#### ACTION

Together, we build a shared, schoolwide process for college and career readiness

#### RESULTS

More students graduate with a concrete plan of their choosing

### Successful Partners Have:

#### A LEADER CHAMPION

A principal or AP who champions postsecondary success

#### DEDICATED TEAM & PROTECTED TIME

A set college & career readiness team that meets regularly

#### COMMITMENT TO DATA-DRIVEN IMPROVEMENT

Willingness to measure and then use outcomes to refine strategy

#### BELIEF IN STUDENT POTENTIAL

A desire to ensure every student graduates with postsecondary plan they can own

# Follow Our Roadmap To A Sustainable College & Career Readiness System For Your High School.

Through **Insight**, your high school will develop stronger, better-aligned goals and supports for postsecondary planning.

Our framework aligns the people, partnerships, and practices already in place to help you create an organized, sustainable approach to postsecondary success—one the entire school community can own.

Even after **Insight** steps away, the system remains.



## The Result

### A high school where:

- Postsecondary planning is proactive, not reactive.
- Students graduate with a plan and the support to execute it.
- Staff share ownership of the process and outcomes.
- Systems strengthen over time.

**YEAR 1**

## Assess

### CREATE THE FOUNDATION

- Conduct a comprehensive college and career readiness needs assessment
- Analyze key data (graduation, FAFSA, enrollment, persistence)
- Identify gaps and set priorities for improvement
- Establish measurable, schoolwide postsecondary planning goals
- Launch monthly team meetings

**YEAR 2**

## Implement

### TURN STRATEGY INTO CONSISTENT PRACTICE

- Clarify roles and responsibilities across staff
- Implement structured student tracking systems
- Expand postsecondary exploration opportunities
- Strengthen family communication around planning
- Monitor progress against Year 1 goals

**YEAR 3**

## Strengthen

### BUILD CAPACITY, EXPAND IMPACT

- Elevate student voice in college and career readiness strategy
- Strengthen staff capacity through professional development
- Formalize partnerships with colleges and employers
- Use trend data to refine systems and close gaps

**YEAR 4**

## Sustain

### MAKE POSTSECONDARY SUCCESS THE STANDARD

- Embed benchmarks in school improvement planning
- Establish long-term data review routines
- Support postsecondary meetings and events led by school personnel
- Transition to a school-owned, sustainable system

**YEAR 5**

**Insight steps away, with on-demand consulting available.**